



W. edenesdecolombia.com
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¿Why it is important for us?

Our mission is to promote and manage the rock climbing areas of Colombia, to encourage the practice of this sport in a conscious way, promoting outdoor culture in Colombia in an organized and a respectful way with nature. We do this through projects and awareness activities, with the ultimate goal of protecting these places and its access. This is possible, thanks to the solidarity and grants of all who are part of this community. For this and for the fulfillment of our purpose, we promote transparency and accountability to the entire community.

Here, we present a summary of the 2019 funds.

*For detailed information about expenditure and income of 2019, with the detail of percentages of administrative expenses (those corresponding to management expenses, activities and reimbursement to administrative and accounting fees) and the percentage of income, request the file *Cuentas anuales 2019*.



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The Fundación Edenes de Colombia.

Is a non-profit organization, that operates in order to manage resources for the protection of rock climbing access in Colombia.

Entity name

NIT

Commercial registration

Tax residence

Place

Phone

E-mail

Web

Constitution date

Fundación Edenes de Colombia

901014534-0

S0051433

Cl. 186 N 54 D 73 casa 54

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September 19, 2016

Description of funds

85.3% of our funds are used to fulfill the objectives and 14.7% to obtain and manage resources (obtaining contributors and assistants, organization management, administration and accounting).

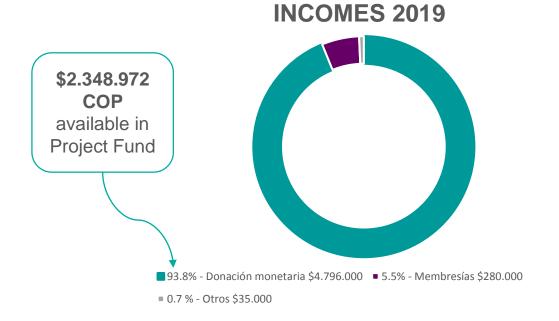
We tell you how get the details of the funds of Fundación Edenes de Colombia:

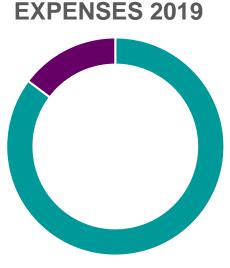
- Contact us to receive the detail of accountability report, where our expenses and income are specified and the details of the destination of the donations we received (**Cuentas anuales 2019.excl**.).
- Visit our website (www.edenesdecolombia.com), to see the **Memories 2019**, which is the annual publication we make about our projects.
- We send our members updated information about our activity. Join and be a Guardián de Edenes member.



Destination of funds received

Expenses	Description	Value
85.3 %	Fulfillment of purposes	\$2.354.898 COP
14.7 %	Obtaining and managing resources	\$407.130 COP





■ 85.3% - Cumplimiento de fines (Fondo de proyectos) \$2.354.898

■ 14.7% - Obtención de recursos (Gestión y manejo) \$407.130

¿What do we achieve with your collaboration?

We focus on ensure that the conditions of rock climbing areas in Colombia can be safe, organized and sustainable over time.

These are some of the achievements we have achieved in 2019, thanks to the support of our allies and the performance of our work:

Community awareness

- ✓ Socialization of the Protocolo de Acceso, Uso y Apertura (Access, Use and Bolting Protocol) in Bogotá and Medellín.
- √ 4th year of work with rural children in Suesca, Cundinamarca.
- We activate social networks through thematic contests.
- We carry out audiovisual work in Choachí, (not yet published)

\$674.250 24.4% of resources spent

Management of Access, Use and bolting

- Start of conformation of OLA (Access Local Organization) in Choachí.
- ✓ We support a process for Access to PNN Cocuy.
- ✓ We contribute to the signaling of the climbing area in Florián, Santander.
- ✓ We make a monetary contribution to Rescue Group in Suesca, Cundinamarca.
- ✓ We contribute to obtaining material for re-protection (not yet used).
- ✓ Support to processes in Reserva El Turpial, Suesca, Cundinamarca.

Resource management

- Activation of non-contact payments: ePayco button.
- Consolidation of allies and reception of new alliances.
- ✓ Launch of Guardianes de Edenes members, of the Fundación Edenes de Colombia.

\$1′576.125 57% of resources spent

¿What do we expect and how much do we need for 2020?

Community awareness

- Continue with the socialization of the Protocolo AUA (Access, Use and Bolting Protocol) in Tolima, Nariño and Boyacá, Colombia.
- Lead processes of biodanza workshops for children and youth in rural areas.
- Promote a unified signaling system nationwide.

Estimated \$3'645.000

Management of Access, Use and bolting

- Standardize, activate and conform OLAs in Choachí, Arcabuco, Líbano, Pasto Florián, and other places.
- ✓ Activate environmental protection projects such as Management Plans.
- ✓ Lead thematic workshops (bolting, Risk management, and others) in active rock climbing areas.
- ✓ Generate a unified signaling system nationwide
- ✓ Activate possible access negotiations in private lands.

Resource management

- ✓ Achieve more than 200 registered Guardianes members.
- Activate alliances to enter rock climbing areas for members
- Run the rest of 2019 donations.
- Activate strategic alliances of sponsorships and financing that can support Access negotiations in private lands.
- ✓ Increase the sale of Souvenirs nationwide.

Estimated \$22'225.000

Estimated \$13'500.000





¡THANKS!

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